

# BROOKLYN HOOBLER

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**Portfolio:** <https://brooklynhoobler.myportfolio.com/> | **LinkedIn:** [www.linkedin.com/in/](http://www.linkedin.com/in/)

## EXPERIENCE

### Manager, The Human Bean - Garden Grove, CA

Aug 2019 - Present

- Facilitated opening of new locations by managing hiring and training of staff.
- Created engaging content for Facebook, Instagram, and TikTok to attract customers.
- Coordinated promotional events with local businesses and schools to enhance community engagement.
- Oversaw retail team productivity to ensure high levels of customer satisfaction.
- Coordinated with upper management to enact policy changes, create schedules, and maintain inventory.

### Firefly - Event Staff, Lightbox Expo - Pasadena, CA

Oct 2025

- Adapted to multiple high stress scenarios and was able to easily move into new teams and assignments.
- Assisted with line management of over 100+ attendees.
- Assisted attendants by answering questions and giving directions with a positive attitude.

### Concept Artist, CSUF - Fullerton, CA

Aug 2024 - Dec 2024

- Executed a comprehensive 60 page visual style guide for "This Is Not A Place Of Honor," a concept for an open-world exploration game.
- Created several 2D environmental assets, including various props, foliage, buildings, mechs, and vehicles.
- Participated in critical review sessions to refine visual themes and evolve the game's aesthetics to create an art book.

### Prop Designer, Studio 105 - Remote

Jul 2024 - Aug 2024

- Played a central role in creating vehicle and weapon props for "Space Break Rodeo," a sci-fi western animated short film
- Developed a full turnaround and color palette of a motorcycle to be translated into a 3D model for a rotoscope.
- Communicated weekly with the Creative Director to critique and develop style.

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## SKILLS

**Software Skills:** Trello, Shotgrid, Excel, Notion, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Indesign, Storyboard Pro, Canva, Soci, SketchUp

**Professional Skills:** Customer Service, Team Management, Hiring, Training, Store Operations, Food Service, Retail Management, Public Speaking, Crowd Control, Carpentry, Adaptability,

## EDUCATION

### Bachelor Of The Fine Arts In Animation & Entertainment Media

California State University, Fullerton

Dec 2024